

ABSTRACT

A method for providing personal funding opportunities to Sellers via an online personal funding marketplace includes registering a plurality of requests for funding in an Seller database, each request being associated with a particular Seller and reasons for the funding request, dividing each request into at least one share in a respective Seller, each share being associated with a purchase price and an economic return for an owner of said share, wherein said economic return comprises a percentage of the respective Seller's potential future income, and wherein the purchase price comprises a representative amount of the funding request upon an initial sale of the share, registering a plurality of investors in an investor database, each registration including information related to an investor's mentoring capabilities, offering the purchase price to the owner of the share by an investor, wherein the offer comprises the purchase price and the investor's mentoring capabilities.

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